

Names and Numbers – 5STAR Mobile Marketing Privacy Policy

K.W. Brock Directories, Inc., d/b/a Names and Numbers and 5STAR Mobile Marketing (hereinafter "5STAR MOBILE"), is committed to protecting your privacy. This Privacy Policy governs 5STAR MOBILE's treatment of information about users of its service (the "Service"). By registering for and using the Service, you agree to the terms of this Policy. This Privacy Policy does not apply to any goods or services controlled by third parties, even if those third parties are partners of 5STAR MOBILE. This Privacy Policy is available online at <http://www.5starmobile.net>. 5STAR MOBILE reserves the right, in its sole discretion, to modify or change this Privacy Policy at any time with or without prior notice to you. You should visit the URL above to review the current Privacy Policy on a regular basis. The date of the last update will be posted at the top of this Privacy Policy for your convenience. Your continued use of the Service following the posting of any changes to the Privacy Policy constitutes your full acceptance of those changes.

Information Collection and Use

5STAR MOBILE receives your customer's mobile phone number when they send a text message to us requesting your business information via our proprietary service. To create a response to a keyword request, our service requires that keyword be associated with a 5STAR MOBILE account. Our use of this information is limited to providing the Service and as described in this Privacy Policy. We will ask for your consent before we use this information for any other purpose. Creating an account on our web site authorizes us to disseminate your information, on demand; to mobile users whom you may or may not already have a relationship. In the course of using our Site and Services, you may provide us with personally identifiable information. This refers to information about you that can be used to contact or identify you, information on your use of our Site and Services that may be connected with you, and any additional information about you that we obtain from partners or other third parties ("Personal Information"). When you register for the Service, and at certain times during your use of the Service, 5STAR MOBILE will ask you for Personal Information, including but not limited to, your phone number(s), email address, password, and business postal address. Personal Information may be used: (a) To provide you with products and services you request; (b) To anticipate and resolve problems with our products and services; (c) To improve and update our products and services; (d) To process and respond to inquiries; (e) For other purposes communicated to you at the time you provide or authorize the use of the information. 5STAR MOBILE does not rent, sell, or share your Personal Information with third parties other than as set forth herein. If you or your customer request a keyword from your cell phone, the manager of that keyword will be able to see your cell phone number – just like any individual to whom you send a text message directly would.

Additional Information Disclosure

5STAR MOBILE may also use or disclose information about you, including your Personal Information, under the following circumstances: (a) To enforce our Terms of Service or other legal agreements; (b) To outsource any of the tasks referenced in this Privacy Policy, such as billing or responding to inquiries; (c) In response to a subpoena, court order, or other legal

process; (d) To establish or exercise our legal rights or defend against legal claims; (e) To a company controlled by, or under common control with, 5STAR MOBILE for any purpose permitted by this Privacy Policy; (f) When 5STAR MOBILE believes such use or disclosure is (i) necessary in order to investigate, prevent, or take action regarding suspected illegal activities, fraud, or situations involving potential threats to the physical safety of any person, or (ii) required by law; (g) In the event of a merger, acquisition, consolidation, divestiture, or bankruptcy of 5STAR MOBILE. Should this occur, 5STAR MOBILE would notify you before information about you is transferred and becomes subject to a different Privacy Policy.

5STAR MOBILE may use and disclose non-personal, aggregate, or summary information regarding our users without further notice. This type of information will not identify you individually.

Security

5STAR MOBILE employs reasonable measures to protect your Personal Information against acquisition by unauthorized persons. We cannot protect, nor does this Privacy Policy apply to, any information that you submit for use in publicly available areas of the Site. You should never post personal or identifying information in public areas.

Children

The 5STAR MOBILE Service is not intended for children under 13, and 5STAR MOBILE does not knowingly collect information from children under the age of 13.

Questions

If you have any questions, concerns, or comments about this Privacy Policy, you may email us at 5star-support@namesandnumbers.com.