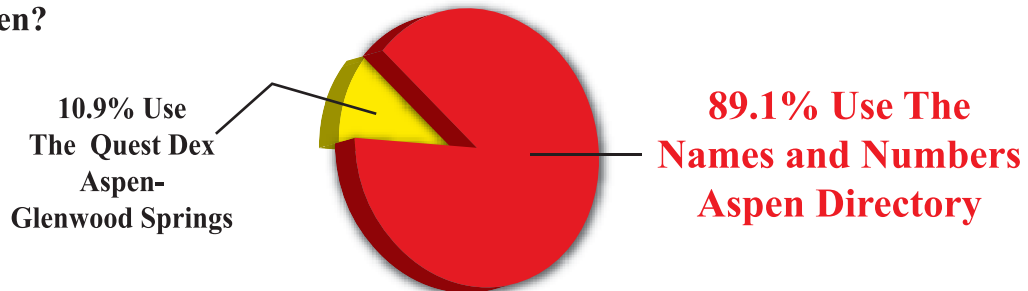




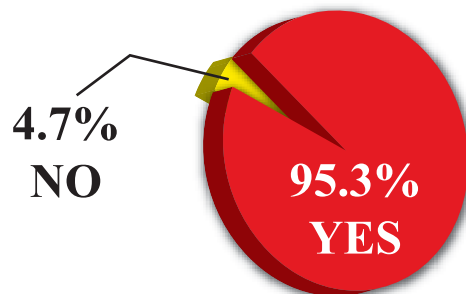
RESULTS FROM THE USAGE SURVEY FOR ASPEN NAMES AND NUMBERS 101724

A recent *survey of Aspen residents and businesses demonstrates how much people depend on their Names and Numbers Phone Book in comparison to other books. The 385 people surveyed reported their usage of Names and Numbers as follows:

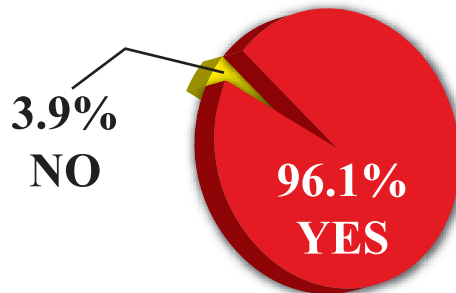
1. Could you please read the code number found on the spine of the telephone directory you use most often?



2. Do you have the Names and Numbers Aspen, CO Telephone Directory in your home? (It's the book with the wild horses on the cover.)



3. Do you use the Names and Numbers Telephone book at home, at work or some other place for personal or work related needs?



*This survey was conducted in Aspen during the months of November & December 2006. Actual responses are on file and available for viewing by appointment during business hours at our corporate office in Pittsburg, Kansas (800) 592-7625.

